

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# ROGERS

2 1 2 3 Y

10 4 2 5 8

MAR 8 1935 \*

S. D. & Co.



- Peas
- Corn
- Beans

"Blood Tells"



**AUSTIN L. ROGERS**

**PRESIDENT**

**AND**

**FOUNDER**

# PEAS

## Garden ~ Wrinkled Varieties

Pounds	Price
*ALDERMAN (TELEPHONE)	
Vine—40 in. dark heavy	
Pod—4½ in. dark pointed	
Season 72 days	
AMERICAN WONDER	
Vine—12 in. dark coarse	
Pod—2½ in. light blunt	
Season 60 days	
*BLISS EVERBEARING	
Vine—26 in. dark heavy	
Pod—3 in. light blunt	
Season 80 days	
*CHAMPION OF ENGLAND	
Vine—4 ft. light medium	
Pod—3 in. light blunt	
Season 80 days	
*DWARF CHAMPION	
Vine—2 ft. dark heavy	
Pod—3½ in. dark blunt	
Season 79 days	
*DUKE OF ALBANY	
Vine—3½ ft. dark heavy	
Pod—4½ in. dark pointed	
Season 74 days	
DUPLEX	
Vine—24 in. dark	
Pod—3¾ in. dark, double	
Season 78 days	
*DWARF TELEPHONE (DAISY)	
Vine—2 ft. light heavy	
Pod—4½ in. light, pointed	
Season 75 days	
GRADUS (EX. EARLY)	
Vine—2 ft. light medium	
Pod—4 in. dark pointed	
Season 60 days	
GRADUS (IMPROVED)	
Vine—3 ft. light medium	
Pod—4 in. dark pointed	
Season 65 days	
HUNDREDFOLD	
Vine—18 in. dark heavy	
Pod—4 in. dark pointed	
Season 65 days	
LAXTONIAN	
Vine—15 in. dark heavy	
Pod—4½ in. dark pointed	
Season 67 days	
LITTLE MARVEL	
Vine—18 in. dark medium	
Pod—3 in. dark blunt	
Season 63 days	
LAXTON'S PROGRESS	
Vine—15 in. dark heavy	
Pod—4½ in. dark pointed	
Season 64 days	
MAM. POD. EXTRA EARLY	
Vine—30 in. medium heavy	
Pod—3 to 3¼ in. med. green, blunt	
Season 60 days	

# PEAS

## Garden ~ Wrinkled Varieties

Pounds	Price
NOTT'S EXCELSIOR	
Vine—14 in. dark slim	
Pod—2½ in. light blunt	
Season 59 days	
ONWARD	
Vine—2 ft. light heavy	
Pod—3½ in. dark blunt	
Season 70 days	
PETER PAN	
Vine—18 in. light heavy	
Pod—4 in. dark pointed	
Season 67 days	
PHENOMENON	
Vine—2 ft. coarse, light	
Pod—4½ to 5 in. dark, pointed	
Season 78 days	
†ROGERS DWF. ALDERMAN	
Vine—20 in. dark, heavy	
Pod—4½ in. dark, pointed	
Season 72 days	
ROGERS PREMIER	
Vine—22 in. medium	
Pod—2½ in. light, blunt	
Season 60 days	



ROGERS PREMIER

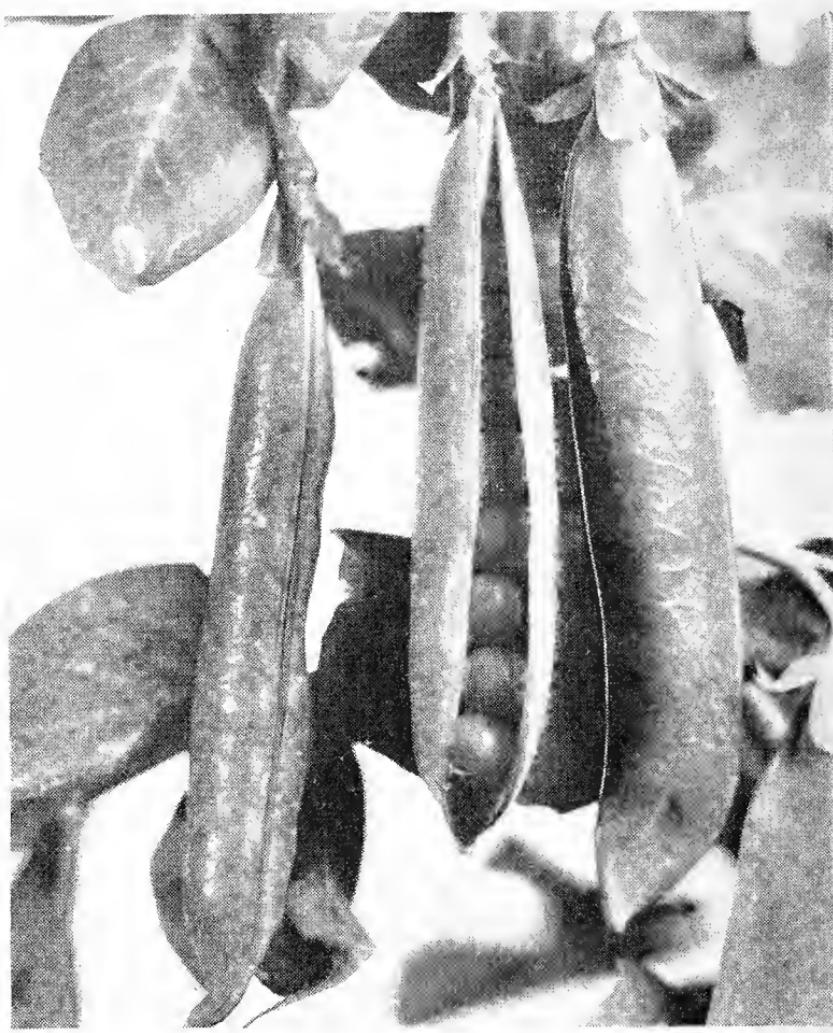
# PEAS

## Garden ~ Wrinkled Varieties

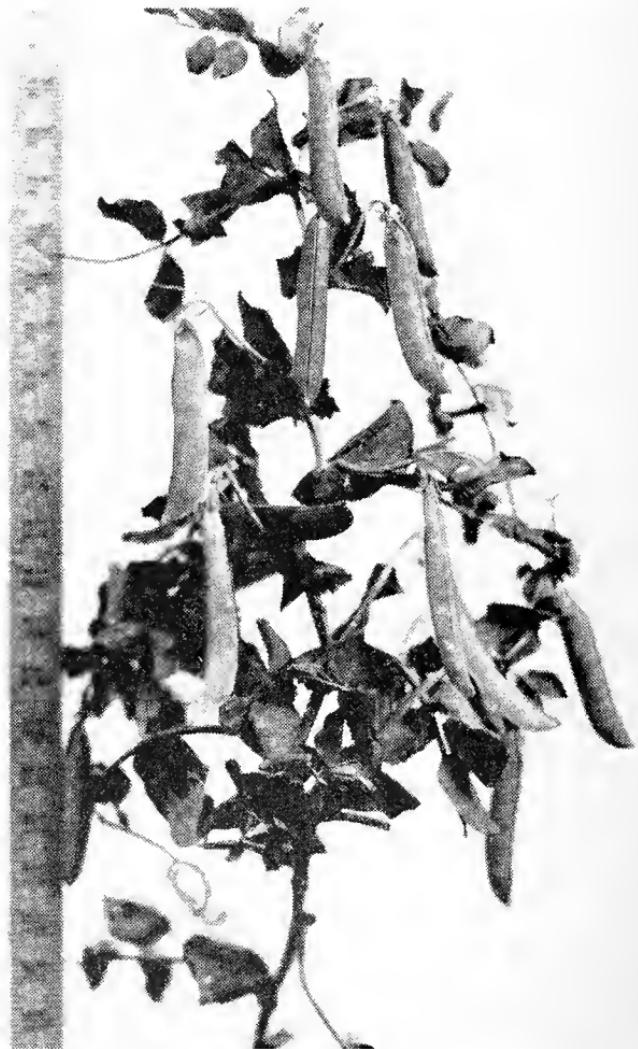
Pounds	Price
†ROGERS GILBO	
Vine—24 to 28 in. dark heavy	
Pod—4½ to 5 in. dark	
Season 69 days	
*ROGERS No. 95 ICER	
Vine—2 ft. coarse, dark	
Pod—4½ to 5 in. dark, pointed	
Season 74 days	
*STRATAGEM	
Vine—2 ft. dark, heavy	
Pod—4½ in. dark pointed	
Season 83 days	
†SUTTON'S EXCELSIOR	
Vine—18 in. dark heavy	
Pod—3¼ in. light blunt	
Season 67 days	
THOMAS LAXTON	
Vine—2½ ft. dark medium	
Pod—3½ in. dark blunt	
Season 62 days	
*WORLDS RECORD	
Vine—24 in. light medium	
Pod—3½ in. dark pointed	
Season 59 days	



ROGERS GILBO



ROGERS DWARF ALDERMAN



ROGERS No. 95 ICER

# PEAS

## Garden ~ Smooth Varieties

Pounds	Price
ALASKA	
Vine—28 in. light slim	
Pod—2½ in. light blunt	
Season 58 days	
AMEER (CLAUDET)	
Vine—30 in. dark medium	
Pod—3 in. dark pointed	
Season 60 days	
BRITISH LION	
Vine—3 ft. light heavy	
Pod—3¾ in. dark pointed	
Season 73 days	
LAXTON'S SUPERB	
Vine—18 in. light coarse	
Pod—4 in. dark pointed	
Season 60 days	
*MARROWFAT (Black Eye)	
Vine—4 ft. dark coarse	
Pod—2¾ in. light blunt	
Season 81 days	
MARROWFAT (White)	
Vine—4 ft. dark coarse	
Pod—2¾ in. light blunt	
Season 81 days	
PILOT	
Vine—2½ ft. light medium	
Pod—3½ in. dark pointed	
Season 62 days	
PRIDE OF THE MARKET	
Vine—20 in. light, heavy	
Pod—4 in. dark pointed	
Season 77 days	
PED. EX. EARLY (1st & Best)	
Vine—2 ft. light slender	
Pod—2½ in. light blunt	
Season 58 days	
*TOM THUMB	
Vine—20 in. dark medium	
Pod—2½ in. light blunt	
Season 74 days	

## Sugar or Edible Pod Peas

*DWARF GRAY	
Vine—2 ft. dark, medium	
Pod—2¾ in. light pointed	
Season 62 days	
*GIANT LUSCIOUS (Grey Seed)	
Vine—4½ ft. light coarse	
Pod—5 in. light, broad, blunt	
Season 80 days	
*MAM. MELTING (White Seed)	
Vine—4½ ft. light heavy	
Pod—4 in. light, blunt	
Season 84 days	

# PEAS

## Canning Varieties

Pounds	Price
----- †ROGERS ACE Vine—32 in. medium dark Pod—2½ in. light, blunt, double Seed—Medium, wrinkled Season 60 days	-----
----- ROGERS BOUNTY Vine—3 ft. dark, robust, medium Pod—2½ in. blunt, light, double Seed—Medium, wrinkled Season 65 days	-----
----- *ROGERS CLIMAX Vine—3 ft. medium, dark, slender Pod—2¾ in. light, blunt, mostly double Seed—Medium, wrinkled Season 68 days	-----
----- ROGERS CHIEF Vine—3 ft. medium, heavy, dark Pod—2¾ in. blunt, light Seed—Medium, wrinkled Season 65 days	-----
----- †ROGERS DELICIOUS Vine—20 in. dark, fairly heavy Pod—2½ in. light, mostly double Seed—Medium, wrinkled Season 68 days	-----
----- ROGERS PERFECTION Vine—28 in. fairly heavy, medium dark Pod—3½ in. light, blunt, double Seed—Medium, wrinkled Season 70 days	-----
----- †ROGERS FAMOUS Vine—24 in. fairly heavy, med. dark. Pod—3¼ in. light, blunt, double Seed—Medium, wrinkled Season 74 days	-----
----- *ROGERS KAY Vine—32 in. slim, medium, dark Pod—2½ in. light, blunt, double Seed—Small, wrinkled Season 70 days	-----
----- *ROGERS GREEN ADMIRAL Vine—3 ft. dark, slim Pod—3 in. light, blunt, single Seed—Small, wrinkled Season 72 days	-----
----- ROGERS WINNER Vine—30 in. slim, light Pod—2 in. small, blunt Seed—Very small, smooth Season 58 days	-----
----- *ROGERS EARLY KAY Vine—32 in. medium, dark Pod—2½ in. blunt, light, many double Seed—Small, green, wrinkled Season 60 days	-----
----- ALASKA (Cleveland) Vine—28 in. light, slim Pod—2½ in. light, blunt Seed—Medium, smooth Season 58 days	-----

18 20 21 22 23 24 25 26 27 28 29 30 31



ROGERS ACE

18 19 20 21 22 23 24 25 26 27 28 29 30



ROGERS CLIMAX

17 18 19 20 21 22 23 24 25 26 27 28

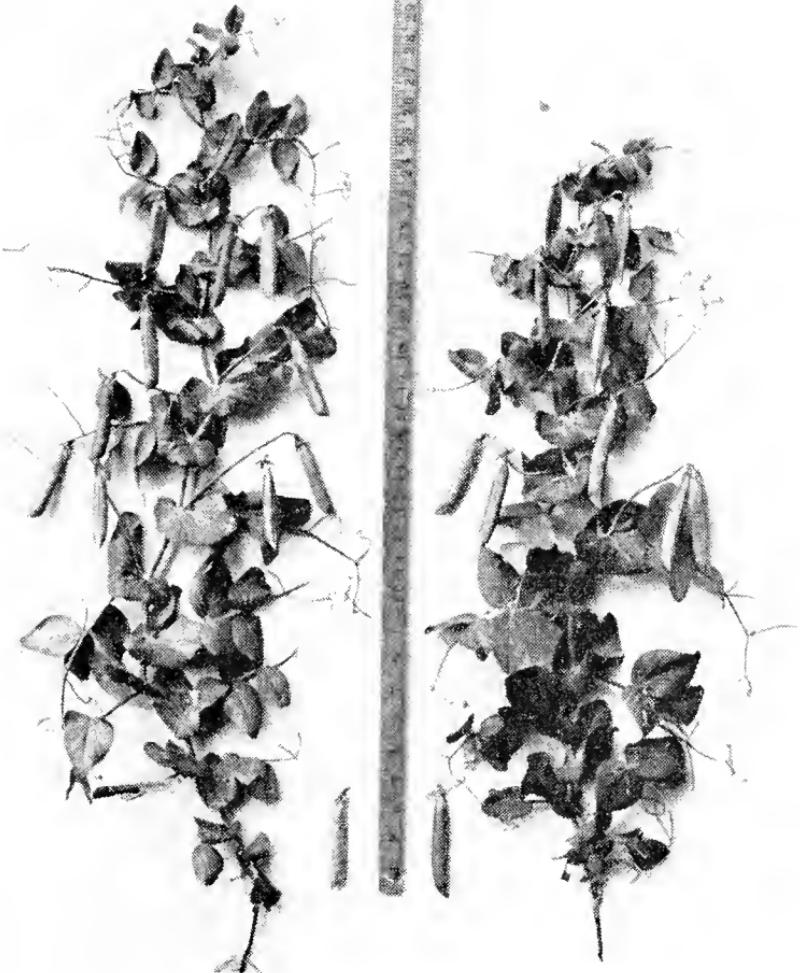


ROGERS PERFECTION

# PEAS

## Canning Varieties

Pounds	Price
*ALASKA (Alcross) Vine—28 in. light, slim Pod—2½ in. light, blunt Seed—Medium, smooth Season 58 days	
*ALASKA (Maryland) Vine—28 in. light, slim Pod—2½ in. light, blunt Seed—Medium, smooth Season 58 days	
*HORAL Vine—18 in. dark Pod—2 in. blunt, light, double Seed—Very small, wrinkled Season 72 days	
*PERFECTION (WISCONSIN) Vine—28 in. medium heavy, dark Pod—3¼ in. light, blunt Seed—Medium, wrinkled Season 72 days	
HORSFORDS Vine—28 in. heavy, dark Pod—3 in. light, blunt Seed—Medium, wrinkled Season 78 days	
*PRINCE OF WALES Vine—3 ft. dark, heavy Pod—3¼ in. light, pointed Seed—Very large, wrinkled Season 78 days	
*SENATOR Vine—3 ft. light, coarse Pod—3¾ in. pointed Seed—Very large, wrinkled Season 77 days	
RICE'S NO. 13 Vine—3 ft. fairly dark, heavy Pod—3½ in. pointed, dark, curved Seed—Medium, wrinkled Season 84 days	
SURPRISE (Gregory) Vine—2 ft. slim, dark Pod—2½ in. light, blunt Seed—Medium, wrinkled Season 58 days	
THOMAS LAXTON Vine—2½ ft. dark, medium Pod—3½ in. dark, blunt Seed—Large, wrinkled Season 62 days	
*WISCONSIN EARLY SWEET Vine—24 in. slim, medium, dark Pod—2½ in. light, blunt Seed—Medium, wrinkled Season 58 days	



ROGERS - DELICIOUS



ROGERS - FAMOUS

# DWARF BEANS

## Wax Podded

Pounds	Price
BRITTLE WAX (Round Pod Kid.) 5½ in. slightly curved deep yellow round meaty pod stringless. Season 62 days	
<i>Canning variety</i>	
CURRIES RUST PROOF 6 in. flat straight light yellow pod strings. Season 50 days	
DAVIS WAX 6½ in. flat straight light yellow pod strings. Season 57 days	
DAVIS STR'GL'S WHITE WAX 6 to 6½ in. flat slightly curved light yellow pod stringless. Season 52 days	
GOLDEN AGE WAX 6 to 7 in. round, fairly straight, brittle meaty pod strings. Season 58 days	
HUDSON WAX 6½ in. fairly straight flat yellow pod strings. Season 74 days	
IMPROVED GOLDEN WAX 4 in. flat straight yellow pod strings. Season 50 days	
PENCIL POD BLACK WAX 6½ in. round slightly curved deep yellow pod stringless. Season 59 days	
PROLIFIC BLACK WAX 4½ in. round slightly curved yellow pod stringless. Season 52 days	
ROGERS IMP. KID. WAX 6 in. oval straight deep yellow pod stringless. Season 62 days	
<i>Canning variety</i>	
RUSTLESS GOLDEN WAX 4½ in. flat straight yellow pod stringless. Season 54 days	
STRINGLESS REFUGEE WAX 4½ in. round curved yellow pod stringless. Season 58 days	
<i>Canning variety</i>	
SURECROP BLACK WAX 6½ in. flat straight deep yellow pod stringless. Season 62 days	
UNRIVALLED WAX 5 in. narrow fairly straight fleshy yellow pod nearly stringless. Season 53 days	

# DWARF BEANS

## Wax Podded

### Pounds

### Price

WARDWELL'S KIDNEY WAX  
6½ in. flat straight deep  
yellow pod  
stringless. Season 58 days

WEBBER WAX  
6 in. flat straight deep  
yellow pod  
stringless. Season 50 days

## Green - Podded

BLACK VALENTINE  
6 in. slim straight  
semi-round dark green pod  
strings. Season 54 days

BOUNTIFUL  
8 in. straight broad flat  
light green pod  
stringless. Season 51 days

BURPEE'S STRINGLESS  
5 in. slightly curved  
round green fleshy pod  
stringless. Season 54 days

*Canning variety*

FRENCH HORTICULTURAL  
7 in. broad flat green  
pod streaked with red  
strings. Season 70 days

FULL MEASURE  
6 in. fairly straight dark  
green round pod  
stringless. Season 60 days

*Canning variety*

GIANT STRINGLESS  
6 in. round fairly straight  
light green pod  
stringless. Season 56 days

*Canning variety*

LANDRETH'S STR'L'S GR. POD  
6 to 7 in. fairly straight  
round dark green pod  
stringless. Season 54 days

*Canning variety*

LATE REFUGEE 1000 to 1  
5½ in. slightly curved round  
light green pod  
strings. Season 80 days

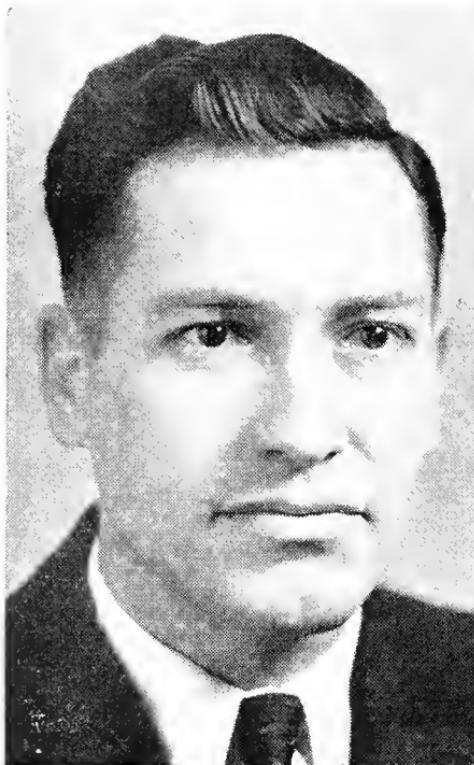
LONGFELLOW  
7 in. straight round dark  
green pod  
strings. Season 59 days

LOWE'S CHAMPION  
5 in. flat broad light  
green pod  
stringless. Season 58 days

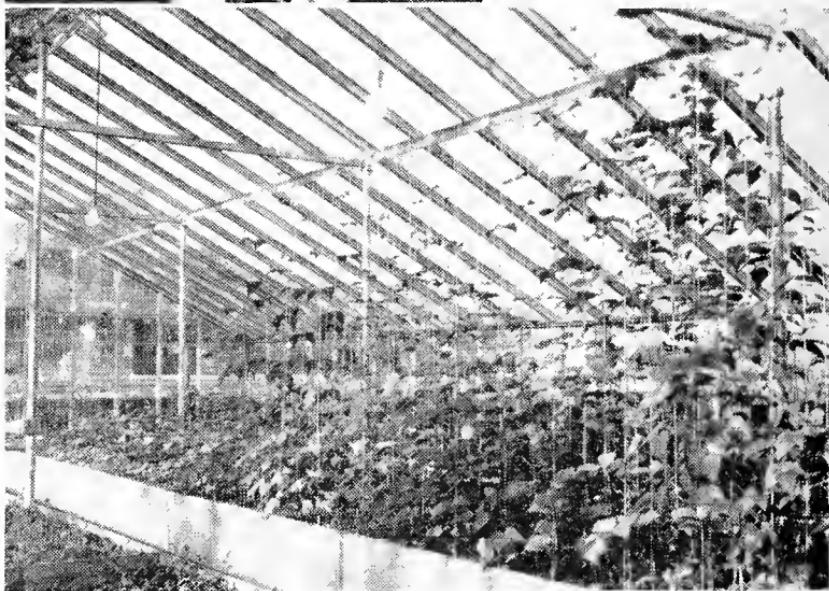
*Canning variety*

NEW STRINGLESS GR. POD  
5½ to 6½ in. medium light  
slightly curved pod  
stringless. Season 56 days

*Canning variety*



M. E. ANDERSON

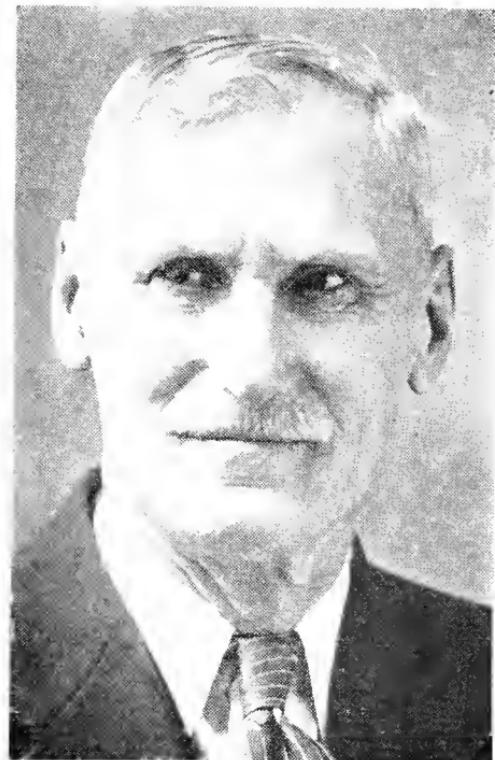


## SCIENTIFIC RESEARCH

Of ever increasing importance is the Laboratory and the Greenhouse where year around experiments can be made with the object of developing disease free or resistant strains of peas, beans and corn; so necessary to the production of quality seeds.

This department is being most capably handled by Dr. M. E. Anderson, Plant Pathologist, who received his degree and initial training at the University of Wisconsin.

**BURT GILBO**



**RAY FERGUSON**

## **BREEDING**

This work — in which experience means so much — is in charge of Mr. Burt Gilbo, who has spent 55 years in seed breeding, of which 33 have been in our own employ.

Mr. Gilbo has an able assistant in Mr. M. R. Ferguson, who has 21 years in our service to his credit.

## DWARF BEANS

### Green - Podded

Pounds	Price
ROGERS STRINGLESS REF.	
5½ in. round slightly curved light green pod stringless. Season 68 days	
<i>Canning variety</i>	
RED VALENTINE	
6 in. fairly straight green pod strings. Season 54 days	
STRINGLESS RED VAL. (Landreth's)	
5 in. curved round green pod stringless. Season 54 days	
ROGERS STRINGLESS BLACK VAL.	
6 in. fairly straight round dark green pod stringless. Season 55 days	
STRINGLESS BLACK VAL.	
5½ to 6½ in. slightly curved flat or semi-flat pod stringless. Season 55 days	
RED KIDNEY (Light)	
6½ in. wide flat green pod strings. Season 62 days seed—light red	
RED KIDNEY (Dark)	
5 in. broad flat green pod strings. Season 62 days seed—mahogany red	
ROGERS DWF. GOL. CARMINE	
7 in. yellow mottled with red, wide dark flat pod stringless. Season 60 days	
RUBY DWARF HORT.	
5 in. broad flat light green pod, streaked with red stringless. Season 58 days	
TENDERGREEN	
5½ to 6½ in. medium light slightly curved pod stringless. Season 56 days	
<i>Canning variety</i>	
TENNESSEE GREEN POD	
8 in. flat very broad dark green pod strings. Season 52 days	
WHITE KIDNEY	
6½ in flat wide green pod strings. Season 72 days seed—white	

# POLE BEANS

Pounds	Price
DUTCH CASEKNIFE	
Vine—4 ft., climber, silvery green Pods—9 in. straight, flat, stringy, $\frac{1}{8}$ in. wide. Seed—Flat, oval, curved, 65 per oz. Season—65 days	
LAZY WIFE	
Vine—climber, 4 ft., bright green Pods—6 in. flat-oval, straight, stringless Seed—White, round, 65 per oz. Season—73 days	
LONDON HORTICULTURAL	
Vine—Compact, $4\frac{1}{2}$ ft. flowers pink, climber Pods—7 in. oval, straight, stringless, fibreless Seeds—Buff with dark red markings, almost round, 55 per oz. Season—70 days	
McCASLAN	
Vine—4 ft., good climber, bright green Pods— $7\frac{1}{2}$ in. dark green, flat oval, curved stringless Seed—White, long, kidney-shaped, 80 per oz. Season—65 days	
RED SPECKLED CUT SHORT	
Vine—5 ft. dull green, climber, extremely hardy Pods—4 in. straight, round, dark green, almost stringless Seed—Mottled, purplish gray, round, truncate, 100 per oz. Season—74 days	
STRIPED CREASEBACK	
Vine— $4\frac{1}{2}$ ft. climber, dark green, purple stems very hardy Pods—7 in. medium green, round, straight, somewhat stringy Seed—Plump, oval, tan with black stripes, 105 per oz. Season—70 days	
WHITE CREASEBACK	
Vine—Dull green, climber, white flowers, 4 ft. Pods—6 in. slightly curved, round, dull green, stringless when young Seed—Ivory white, round, oval Season—68 days	
KENTUCKY WONDER (Brown)	
Vine—Climber, 5 ft. vigorous, leaves medium green, large and crumpled Pods— $8\frac{1}{2}$ in. round, constricted, curved, silver green, brittle, almost stringless Seed—Reniform, flat oval, mahogany to buff brown, 88 per oz. Season—65 days	
KENTUCKY WONDER (White)	
Vine—Climber, medium growth, 4 ft. open leaves, large, medium green Pods—8 in. straight, round, stringless, fleshy, silver green Seed—Reniform, round oval in cross section, very plump, color white, 65 per oz. Season—62 days	

## POLE BEANS

Pounds	Price
KENTUCKY WONDER WAX	
Vine—Open, good climber, dull green	
Pods—8 in. flat, fleshy, curved, glossy yellow	
Seed—Flat, wrinkled, chocolate, 85 per oz.	
Season—70 days	
WHITE DUTCH RUNNER	
Vine—12 ft. open, rank, gray green	
Pods—8 in. flat oval, thick, straight rough, gray green, coarse	
Seed—White, plump, long oval, smooth, 20 per oz.	
Season—90 days	
SCARLET RUNNER	
Vine—12 ft. rank, open, gray green	
Pods—8 in. flat oval, straight, thick, coarse and rough-surfaced	
Seed—Plump, long oval, bluish-violet mottled with blue-black, 25 per oz.	
Season—90 days	
IDEAL MARKET POLE	
Vine—3½ ft. climber, fine foliage	
Pods—5 in. round, slightly curved, silver green and stringless when young	
Seed—Oblong, plump, jet black, 105 per oz.	
Season—60 days	
YARD LONG	
Vine—6 ft. cowpea type, rank, dark green, curly leaf	
Pods—18 to 26 in. tough except when young, light green	
Seed—Reddish brown to tan, oblong, plump, 194 per oz.	
Season—70 days	
GOLDEN CLUSTER WAX	
Vine—4½ ft. yellowish green, crinkled leaf, climber	
Pods—7 in. waxy yellow, fleshy, stringless, flat, curved	
Seed—Grayish white, oval, 70 per oz.	
Season—70 days	
TENNESSEE WONDER	
Vine—Climber, green foliage, purplish stems, flowers bluish-pink	
Pods—Straight, gray-green, creaseback, double barreled, some what stringy	
Seed—Brownish gray, dark gray stripes, kidney shaped, 70 per oz.	
Season—71 days	
MISSOURI WONDER	
Vine—Climber, large dark green crumpled leaves, white flowers	
Pods—7 in. constricted, dark green, stringy, somewhat tough	
Seed—Flat oval, cinnamon splashed with olive-green, 65 per oz.	
Season—70 days	
KING MAMMOTH HORTICULTURAL	
Vine—Rangy, gray-green, becoming green as plant gets older, climber	
Pods—7 in. flat, bladelike, green becoming splashed with red late in season	
Seed—Large, irregularly oval, plump, hollow centered, cream splashed with oxblood, 35 per oz	
Season—85 days to green shell beans	

# POLE LIMAS

Pounds

Price

## CHALLENGER

Vine—12 ft. very rank, dark green, gray  
green markings on leaf  
Pods— $4\frac{1}{2}$  in. straight backed, thick, plump,  
3 to 4 beans  
Seed—Potato type, dimpled, green tinted,  
35 per oz.  
Season—90 days

## FLORIDA BUTTER

Vine—8 to 10 ft. bright dark green  
Pods— $3\frac{1}{2}$  in. curved, flat, 2 to 4 beans  
Seed—Small, 90 per oz., cream streaked with  
deep violet and purplish brown  
Season—90 days

## IDEAL POLE LIMA

Vine—8 to 10 ft. dark bright green  
Pods— $5\frac{1}{2}$  in. curved, flat, 3 to 5 beans  
Seed—Large, 25 per oz. smooth, more plump  
than common lima or Burpee Bush,  
creamy white, semi-circular in shape.  
Season—88 days

## KING OF THE GARDEN

Vine—8 to 10 ft. bright dark green  
Pods— $5\frac{1}{2}$  in. curved, flat, 3 to 5 beans  
Seed—Large, 25 per oz. green tinted to creamy  
white, smooth, as plump as Ideal Pole  
Lima, semi-circular  
Season—88 days

## CARPINTERIA POLE LIMA

Vine—8 to 10 ft. bright dark green  
Pods— $5\frac{1}{2}$  in. curved, flat, 3 to 5 beans  
Seed—Large, 25 per oz. green tinted to creamy  
white, smooth, as plump as Ideal Pole  
Lima, semi-circular  
Season—88 days

## LARGE WHITE LIMA

Vine—8 to 10 ft. bright dark green  
Pods— $5\frac{1}{2}$  in. curved, flat, 3 to 5 beans  
Seed—Large, 25 per oz. green tinted to creamy  
white, smooth, as plump as Ideal Pole  
Lima, semi-circular  
Season—88 days

## POLE LIMAS

Pounds

Price

### LEVIATHAN

Vine—8 to 10 ft. dark green, good climber  
Pods— $5\frac{1}{2}$  in. curved, flat, 3 to 5 beans  
Seed—Elongated, flat, white and smooth,  
25 per oz.  
Season—90 days

### SIEBERTS

Vine—8 to 10 ft. medium dark green, rank,  
good climber  
Pods— $5\frac{1}{2}$  in. 3 to 5 beans, flat, curved  
Seed—Large, 25 per oz. white, fairly smooth  
and very flat  
Season—90 days

### SIEVA

Vine—8 to 10 ft. rank, green foliage, good  
climber  
Pods—3 in. curved, flat, 2 to 4 beans  
Seed—Small, 90 per oz. white, flat, smooth  
Season—75 days, continuous bearer

### WOOD'S IMPROVED

Vine—8 ft. medium dark green, good climber  
Pods— $3\frac{1}{2}$  in. curved, flat, 2 to 4 beans  
Seed—Intermediate in size, 60 per oz. white,  
flat, smooth  
Season—78 days

### GIANT PODDED

Vine—10 to 12 ft. rank, good climber, dark green  
Pods—6 to 8 in. flat, very wide, and curved,  
3 beans  
Seed—Very large, flat, smooth, white, 20 per oz.  
Season—90 days

### WILLOW LEAF

Vine—Bright green, narrow, pointed leaves,  
good climber  
Pods— $3\frac{1}{2}$  in. curved, flat, 3 to 4 beans  
Seed—Small, 95 per oz. white, smooth  
Season—75 days

# BUSH LIMAS

## Pounds

## Price

### BURPEE BUSH

Bush—Compact, runnerless, dark green, 20 in.  
Pods—5 in. flat, curved, 3 to 4 beans  
Seed—Large, 25 per oz. flat, wrinkled, dingy white with brownish lines radiating from hilum  
Season—75 days to green beans

### BURPEE IMPROVED

Bush—Compact, erect, runnerless, dark green 20 in.  
Pods— $5\frac{1}{2}$  in. curved, flat but less so than Burpee Bush. 3 to 5 beans  
Seed—Large, 23 per oz. creamy white, somewhat flat, dimpled  
Season—75 days to green beans

### FORDHOOK

Bush—Compact, erect, 19 in. gray green  
Pods—5 in. straight to recurved, thick, plump, 3 to 5 beans  
Seed—Potato type, dimpled, greenish white, 21 per oz.  
Season—75 days to green beans

### MC CREA'S LIMA

Bush—Erect, runnerless, dark glossy green, 16 in.  
Pods— $3\frac{1}{4}$  in. curved, thick round, oval in cross section. Gray green, 3 to 5 beans  
Seed—Potato type, wrinkled, green tinted, truncate, 43 per oz.  
Season—75 days to green beans

### HENDERSON BUSH

Bush—Erect, runnerless, dark glossy green, 16 in.  
Pods— $3\frac{1}{2}$  in. curved, flat, dark green, 3 to 4 beans  
Seed—Small, 90 per oz. white, flat  
Season—65 days to green beans

### DREER'S BUSH

Bush—18 in. stocky, runnerless, narrow, dark gray-green leaves  
Pods— $4\frac{3}{4}$  in. straight backed, thick, plump, 2 to 4 beans  
Seed—Potato type, green tinted to creamy white, dimpled, 26 per oz.  
Season—80 days

### JACKSON WONDER

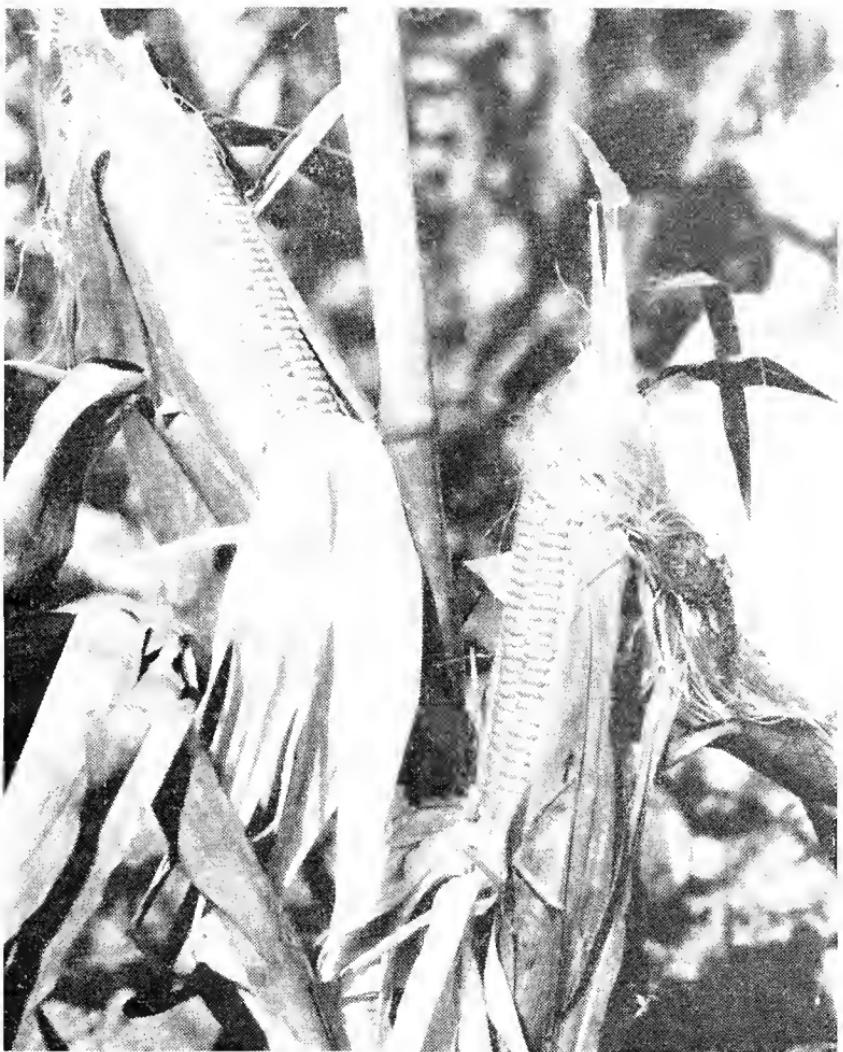
Bush—Erect, runnerless, 16 in. dark glossy green  
Pods— $3\frac{1}{2}$  in. flat, curved, 2 to 4 beans  
Seed—Small, 75 per oz. flat, cinnamon splashed with deep violet  
Season—65 days

### WOOD'S PROLIFIC

Bush—Erect, runnerless, 16 in. dark glossy green  
Pods— $3\frac{1}{2}$  in. flat, curved, 2 to 4 beans  
Seed—Small, white, flat, 75 per oz.  
Season—65 days

## SWEET CORN

Pounds	Price
*CHAPMAN'S GOLDEN (Northern Grown)	
Ears—8 in. long, 10-14 rows of med. golden kernels	
Stalk—5 to 6 ft. sturdy, similar to Golden Cross stalk	
Season—Slightly earlier than Golden Cross 86 to 90 days. New corn, well received	
*BURBANK BANTAM (Northern)	
Ears—7 to 8 in long, 12 to 14 rows of deep yellow kernels. Equal in flavor to eight row Bantam	
Stalk—5 to 6 ft.	
Season—80 to 85 days. Excellent for whole kernel pack, or market garden use. Gaining favor.	
*BURBANK BANTAM TOP CROSS HYBRID (Northern)	
Ears—8 to 9 in. long, 12 to 14 rows of well colored yellow kernels. Fine flavor.	
Stalk—5 to 6 ft. thrifty, vigorous	
Season—86 to 90 days. Nice uniformity, resistant and hardy. Is repeating where tried by canners and market gardeners.	
COUNTRY GENTLEMAN (Northern or Central)	
Ears—7 to 8 in. long, cob small covered with long, slender white kernels, without row formation	
Stalk—6 to 7 ft.	
Season—95 to 105 days. Slightly later than Stowells Evergreen. An especially fine strain with excellent quality, selected for evenness of maturity.	
CROSBY, MINNESOTA 287 (Northern)	
Ears—6 to 7 in. long, 16 rows of short sweet tender white kernels	
Stalk—5 to 5½ ft. ears well up, taller stalk than Maine Crosby.	
Season—80 to 84 days, selected for earliness and uniformity. This is a well known strain for canning.	
EARLY EVERGREEN (Northern or Central)	
Ears—8 in. long, 14 to 18 rows of white sweet tender kernels.	
Stalk—6 to 7 ft.	
Season—90 to 95 days. A good white corn especially for the more northern districts. Selected and bred toward better uniformity	
GOLDEN BANTAM (Northern)	
Ears—6 to 7 in. long, 8 rows of rather broad deep yellow kernels. Flavor exceptionally rich.	
Stalk—4 to 5 ft.	
Season—80 to 83 days. A strong hardy strain, approved by canner and market gardener for its quality and yielding ability.	



BURBANK BANTAM



GOLDEN CROSS HYBRID

# SWEET CORN

## Pounds

## Price

### \*GOLDEN CROSS HYBRID (Northern)

Ears—8 to 10 in. long, 10 to 14 rows of light golden kernels. Fine flavor and quality.  
Stalk—5 to 6 ft. dark foliage  
Season—85 to 90 days. Very uniform in both ear size and maturity. A popular hybrid produced by crossing pure lines of Purdue Bantam and Purdue Inbred No. 51. Selected toward earliness.

### GOLDEN OR BANTAM

#### EVERGREEN (Northern)

Ears—9 in. long, 12-14 rows of kernels, general appearance of Stowells, except in Yellow color. Flavor better than Stowells.  
Stalk—6-7 ft.  
Season—85-90 days.

### GOLDEN GIANT (Northern)

Ears—7-8 in. long, 10-14 rows of kernels, pointed and unusually smaller than Bantam.  
Stalk—4-5 ft.  
Season—80-85 days. A cross between Howling Mob and Golden Bantam.

### GOLDEN SUNSHINE (Northern)

Ears—6-7 in. long, 10-12 rows of light yellow kernels.  
Stalk—4-5 ft.  
Season—72-76 days.  
Market and home gardeners.

### NARROW GRAIN EVERGREEN (Northern or Central)

Ears—8-9 in. long, 18-20 rows of deep narrow white kernels. Fine quality.  
Stalk—6-7 ft. Same appearance as Stowells.  
Season—95-105 days, slightly earlier than Stowells. Carefully selected for uniformity and yield. A superior strain.

### SIXTY DAY GOLDEN (Northern)

Ears—6-7 in. 10-12 rows of golden kernels, ear slightly pointed.  
Stalk—3 ft.  
Season—60 days. Plant on best soils, good quality, very early, and repeating with market gardeners. This is a cross between Golden Bantam and 60 Day White.

### SIXTY DAY WHITE (Northern)

Ears—6-7 in. 10-12 rows of white kernels of good quality.  
Stalk—3 ft.  
Season—60 days. Selected from many early strains of white corn because of its quality and satisfactory yield when planted in good soil.

## SWEET CORN

### Pounds

### Price

#### STOWELLS EVERGREEN (Northern or Central)

Ear—8-9 in. long, 16 rows deep, white kernels, of good quality and sweetness.

Stalk—7 ft. sturdy growth.

Season—95-105 days. Very popular late sort. This strain bred for a slightly more narrow kernel and better uniformity than the old strains. Approved by canners and market gardeners.

#### WHIPPLES EARLY YELLOW (Northern)

Ear—7-8 in. long, 12-16 rows of broad deep kernels. Very sweet, fine quality.

Stalk—6 ft.

Season—78-82 days. In demand by market gardeners.

Our own planting stock of each variety is carefully selected from the fields at the canning stage. Propagation plots of inbreds are thoroughly rogued. Earliness, type, uniformity, stalk, and shank length receive careful consideration. Our annual program of hybridizing and top crossing will be continued with increased production of those varieties accepted and approved by the canning and market garden trades. Our facilities for handling sweet corn seed production have been greatly increased for the start of the 1935 season.

**I**N this little booklet we have combined a ready reference of the main characteristics of the seeds we grow together with a convenient form for your use in requesting our quotations for prompt shipment or future contract delivery.

Please insert in the left hand column the number of pounds of each variety on which you wish quotation, and do not fail to sign in the place provided on the last page—your firm's name, your post office address, and the point to which shipment would be made.

Mail the book to us—it will be promptly priced and returned together with another copy for your future use.



## F U T U R E   D E L I V E R Y

---

193

---

Please quote us your contract growing prices on our seed requirements for next season as shown by the within list.

Signed \_\_\_\_\_

P. O. \_\_\_\_\_

Ship to \_\_\_\_\_



## P R O M P T   S H I P M E N T

---

193

---

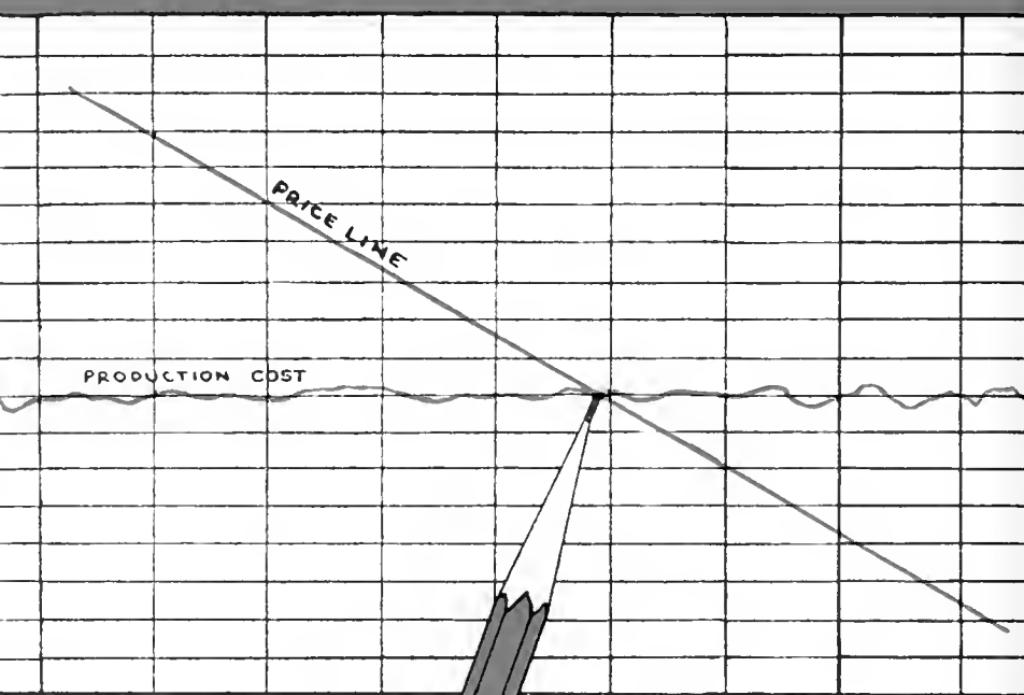
Please quote us for prompt shipment our seed requirements as shown by the within list.

Signed \_\_\_\_\_

P. O. \_\_\_\_\_

Ship to \_\_\_\_\_

# There is a POINT



**"BLOOD  
TELLS"**

IN THE

**PRICE LINE**

BELOW WHICH  
ONE MAY NOT  
GO AND

**MAINTAIN  
QUALITY**

**ROGERS BROS. SEED CO.**

Breeders and Growers for  
CANNERS & SEEDSMEN